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WYG International
part of the WYG group



Address: Zlatko Snajder no. 6A/3, 1000 Skopje

Tel/Fax: + 389 (0)2 3227 720

Email: info@pacs-mk.eu

Website: www.pacs-mk.eu



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PROMOTING ALTERNATIVE CHILDCARE SERVICES

INFOGRAPHIC

DEMAND FOR CHILDCARE SERVICES



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PARENTS REQUIRE MORE ACCESSIBLE, AVAILABLE, AFFORDABLE AND OF HIGH QUALITY CHILDCARE SERVICES

A national survey for identifying the demand for child care services (both formal and informal) amongst parents with children conducted between October 2016 - February 2017 by a PACS project research team reveals:

1.813

parents

who have children aged from 0 to 6 years

or 2% from the total number of live births from 2011 to 2015



1 in 2 parents

are using childcare services

and almost **70%** of them are using public kindergartens as main service provision

What matter most for parents when they choose a childcare provider?

- 68.3% adult/provider ratio
- 60.5% provider's experience
- 62.4% relation with provider
- 51.2% location & travel cost

Regional distribution of respondents

7.20%	Vardar
7.30%	East
9.80%	Southwest
10.40%	Southeast
12.60%	Pelagonia
11.60%	Polog
8.10%	Northeast
33.00%	Skopje

The main concern among

57.1%

of parents with children aged 0-2 years is availability of child care services in case of child sickness!

Why parents don't use childcare services?

-  **1 in 3 parents** lack of accessibility
-  **1 in 2 parents** lack of availability
-  **1 in 3 parents** too big group size

If available, **36.4%** of parents would prefer alternative childcare services due to:

- ✓ location
- ✓ flexible working hours
- ✓ low number of children in one group
- ✓ affordable cost

What parents really want?



Co-funding



Less bureaucracy



Lower adult/child rate



Flexible working hours



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